Inventor: Roger A. Schrenk

What is claimed is:

1. A system for providing aggregation of buyers and sellers over the internet

comprising:

a graphical search engine for locating unique items sought by buyers on the

internet:

a graphical reference library for use by sellers for listing unique items, the library

comprising a graphical alphabet of component parts of unique items to be listed, the

alphabet deciphering the language of design the includes a substantially infinite

number of stylistic combinations;

listings of unique items placed on the internet by sellers of designs, furnishings

and accessories including relevant physical characteristics of the unique items for

sale;

search means for use by buyers for locating desired unique items by use of the

alphabet and specified relevant physical information;

to thereby aggregate buyers and sellers of unique items through online internet

communication.

2. The system of claim 1 wherein the graphical reference library contains an alphabet of

limited number of styles representative of a substantially infinite number of stylistic

combinations of unique items.

3. The system of claim 1 wherein buyers and sellers are aggregated according to

geographical location.

4. The system of claim 1 wherein the geographic location of buyers and sellers is

determined by zip code.

5. The system of claim 1 wherein advertisements bearing a geographical relationship to a

buyer, a seller or the location of a unique item are presented to the buyer.

19

Inventor: Roger A. Schrenk

6. The system of claim 1 wherein the relevant physical information includes of a unique item includes dimensions, age, or materials of construction

- 7. The system of claim 6 wherein additional information is given regarding the price or condition of a unique item.
- 8. The system of claim 1 having a text based searching capability in addition to the graphical search engine.
- 9. A method for aggregating buyers and sellers of uniquely designed items over the internet comprising the steps of:

sellers using a graphical reference library for listing unique items for sale over the internet, the library comprising a graphical alphabet of component parts of unique items to be listed, the alphabet deciphering the language of design the includes a substantially infinite number of stylistic combinations;

listing content of unique items online on the internet by sellers of designs, furnishings and accessories including relevant physical characteristics of the unique items for sale;

online searching by buyers for locating desired unique items by use of the alphabet and specified relevant physical information;

thereby aggregating buyers and sellers of unique items through online internet communication.

10. The method of claim 9 wherein the graphical reference library contains an alphabet of limited number of styles that are representative of a substantially infinite number of stylistic combinations of unique items.

Inventor: Roger A. Schrenk

11. The method of claim 9 wherein buyers and sellers are aggregated according to geographical location.

- 12. The method of claim 9 wherein geographic location of buyers and seller is determined by zip code.
- 13. The method of claim 9 wherein advertisements bearing a geographical relationship to a buyer, a seller or the location of a unique item are presented to the buyer.
- 14. The method of claim 9 wherein the relevant physical information of a unique item includes dimensions, age, or material of construction.
- 15. The method of claim 14 wherein additional information regarding a unique item is presented to a buyer such as price and condition of the item.
- 16. The method of claim 9 having text based searching in addition to the graphical searching.
- 17. A computer program in computer readable medium, said medium comprising instructions to:

access a graphical reference library comprising an alphabet deciphering the language of design that includes a substantially infinite number of stylistic combinations;

list unique items online on the internet by sellers of designs, furnishings an accessories including relevant physical characteristics or the unique items for sale;

online searching by buyers for locating desired unique items by use of the alphabet and specified relevant physical information;

displaying the results of an online search by buyers to match the uniquely designed item through internet communication.

Inventor: Roger A. Schrenk

18. The computer program of claim 17 wherein the graphical library contains an alphabet of limited number of styles representative of substantially an infinite number of stylistic combinations of unique items.

- 19. The computer program of claim 17 the geographical location of buyers and sellers is aggregated as determined by zip code.
- 20. The computer program of claim 17 wherein additional relevant information regarding a unique item is presented including dimensions, age, material of construction, price and condition.
- 21. The computer program of claim 17 having text base searching in addition to the graphical searching.